



Your source for the latest news, tips, advice and information to help you save energy, money and the environment.



## Did you know?

There are many reasons why so many American homes and families choose heating oil for their home heating and comfort services over gas:

- Traditionally heating oil has been cheaper in 5 out of the past 7 years.<sup>1</sup>
- It could cost you up to \$10,500 to convert to Natural Gas!<sup>2</sup>
- Today's oil heat is 95% cleaner than it was in the 1970s. When properly maintained, new oil heat systems create absolutely no soot, dirt or odors in the home.
- Your local heating oil company supports your local economy because our drivers, technicians and customer service representatives all live, work and shop where you do, too.

<sup>1</sup> Source: <http://www.myrrealestate.com/oil-v-gas-heat.asp>

<sup>2</sup> Source: [www.houselogic.com/articles/should-you-convert-oil-gas-heating](http://www.houselogic.com/articles/should-you-convert-oil-gas-heating)

## Want to manage your heating oil costs this winter? Our quick and easy steps will make sure that you do!

As an industry leader and your energy savings partner, it's our responsibility to do our best to provide you with the latest and the best information to help you save energy, money and the environment. We offer programs like our **SmartPay** plan that spreads your annual energy costs throughout the year, not just during the peak-time winter months. If you haven't enrolled yet, do so today and you'll see how it helps you manage your budget better all year!

But there are many other simple steps that you can take to conserve energy and save money this winter. Our colleagues at the Energy Communications Council (ECC) have shared these steps to help live a little greener and manage your heating oil bills this winter.\*

### Heat saving tips: easy do's

- Have us perform a heating system tune-up to ensure you get the maximum performance out of every drop of heating oil burned.
- Open shades and drapes when the sun is out to help warm your home. Close them when the sun goes down to reduce heat loss.
- Turn down the thermostat at night and when you are away from home. Lowering your thermostat a little during the day may save you up to two percent on your heating bill.
- Insulate pipes to guard against heat loss and to prevent them from freezing.

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**SAVE UP TO \$700 THIS WINTER WITH OUR SPECIAL OFFER** ➤

## Want to manage your heating oil costs this winter?

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- Stop heat loss by eliminating any gaps between your door and threshold. Use a seal that can be attached to the bottom of the door to fill any gap.
- Caulk or re-caulk exterior spaces between the windows and walls of your home.
- Close your kitchen vent, fireplace damper and closet doors, and remove, cover or close air conditioning units and vents when not in use.
- Do not place furniture in front of radiators; it will block heat from circulating.

### Heat saving tips: should do's

- Consider replacing heating systems that are more than 20 years old. Modern versions can cut heating costs by 15% to 25% and we've got great SPECIAL OFFERS available right now to help you do it!
- Install a programmable thermostat; it will pay for itself through lower energy costs in about a year.
- Make sure you have good insulation in exterior walls, ceilings with cold

spaces above, and floors with cold spaces below.

- Install and close storm windows. Consider new glass designed to decrease radiant heat loss without lowering visibility. A lower cost option is sealing windows with a window insulator kit, which can be found at your local hardware store.

### Heat saving tips: green do's

- Ask us if we have Bioheat® fuel options in your area. Bioheat is a cleaner burning, renewable product that can be blended seamlessly with the heating oil you already use.\*\*
- In states where ultra-low sulfur heating oil is sold, biofuels can be blended creating a fuel suitable for burning in the world's most efficient heating equipment. Our heating oil products will emit less emissions and help the environment, too.
- Consider having a solar water heating component installed. It's virtually maintenance free and heats the water your family uses on a daily basis, using the free heat from the sun.

Just by taking a few of these quick and easy steps, you can really save on your energy costs not just during this winter, but in years to come. Get lots more practical, quick and easy energy saving tips at our website.

As a reminder, if you need heating oil assistance in your area, we are always here to help. Contact us for more information.

\* The ECC is funded in part by the National Oilheat Research Alliance (NORA).

\*\*Bioheat fuel options may not be available in all areas.

USE YOUR  
ENERGY  
WISELY.

**SAVE UP  
TO \$700  
THIS WINTER!\***

**THAT'S UP TO \$500 SAVINGS**  
on your annual heating  
costs — burn less oil with  
a new boiler or furnace.

**PLUS \$200 IN FREE OIL**  
— when you install a  
qualifying heating system.

**\$0 DOWN** and attractive  
financing for qualified  
customers.



**NOW WE CAN ALSO HELP  
YOU ACHIEVE**

**ENERGY SAVINGS  
OF AT LEAST 10%  
GUARANTEED!\***

**Burn less oil and lower  
emissions by having us install  
a Beckett AquaSmart boiler  
control.**

**Call now for details.**

\*Visit the Special Offers page  
on our website for complete details,  
terms and conditions.





# Moving in? Moving out?

**We'll take some things off your to-do list.**

## **It's a fact, moving is stressful.**

We can help! As your total home comfort services partner, you can count on us to help make the process smooth, if you're moving anywhere throughout the Mid-Atlantic and Northeast.

## **Moving into a new home?**

Is your new home already serviced by us? Even if it's not, we know your heating requirements better than any other provider and are able to make sure you have a warm welcome as soon as you move in. And don't forget, we service gas heated homes as well!

## **Moving out of your home?**

Ensure that home inspections and the move out process is seamless:

- **Notify us as soon as you have a potential buyer!** The sooner we are connected to the buyers of your new home the better, so that service is not interrupted.

- **Get a \$100 credit just by referring the new homeowners to us!** Plus, we can help transfer your oil account to your new address.
- **Don't forget to have us service your equipment.** Together let's make sure that the home inspection and closing process goes smoothly.

## **Raise the value of your home!**

Add thousands of dollars to the value of your home by replacing old or outdated equipment. If your heating equipment is more than 20 years old, consider installing a new high-efficiency system which will lower heating costs by up to 30% a year! A great selling point for any potential home buyer.

If you're moving, please call with the following information:

- Move date
- Close date
- Name of buyer
- Name of real estate agent
- Additional contact information

**Best of luck and don't forget to check out our Moving Tips on our website for more information.**

## You ask. We answer.

**Q:** I've been hearing a lot about biofuels and bioheat. What exactly are they?

**A:** Bioheat is a blend of Biodiesel balanced with generic home heating oil. Biodiesel is a domestic, renewable fuel for oil burners that comes from natural oils like soybean oil, canola oil, or recycled cooking oil. These fuels are made from American grown feedstocks, are sustainable and reduce the use of foreign oil and help to clean the air. Plus you can use them without making modifications to your equipment.

**FACT:** If everyone using heating oil used a B5 blend, 400 million gallons of heating oil could be conserved.



**Q:** Do we offer biofuel options?

**A:** Yes we offer B5 fuel where it is currently available and we will continue to expand our biofuel offerings. Biodiesel production is expected to rise considerably within the next few years with a billion gallons being produced in 2012 and 2.5 billion gallons by 2017. Have other questions about our bioheat options?

**Call or visit us online for helpful links and resources.**

